

ORDER



KLAS

Orders	Order / Rev:	37379	Primary AE:	Mike Jones
	Alt Order #:	08870081	Sales Office:	K-WAS
	Product Desc:	OBAMA/P/D	Sales Region:	National
	Estimate:	1844		
	Flight Dates:	09/25/12 - 10/01/12		
	Original Date / Rev:	09/24/12 / 09/24/12		
	Order Type:	GENERAL		

Agency	Name:	GMMB	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave NW	Agency Commission:	15%
		Washington, DC 20007		

Advertiser	Name:	Obama, Barack D-President	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PO1	Advertiser External ID:	
	Priority:	LV2	Agency External ID:	
	Revenue Codes:	AGY, POL, CAND		

Bill Plan	Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	37	\$43,290.00	\$36,796.50	0.00
			September 2012	37	\$43,290.00
				Totals	\$36,796.50
					0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones	Start Of Order - End Of Order	100%
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Order Share	Share	Total
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KLAS	30%	\$43,290.00
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Market	100%	\$144,300.00
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Competitive Share	Share	Total
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CABLE	0%	\$0.00
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KBLR	0%	\$0.00
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KFBT	0%	\$0.00
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KINC	0%	\$0.00
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KTNV	25%	\$36,075.00
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KTUD	0%	\$0.00
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KVBC	0%	\$0.00
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KVVU	5%	\$7,215.00
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KVWB	0%	\$0.00
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LV1	0%	\$0.00
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UNKWN	0%	\$0.00
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/25/12	09/28/12	8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	2	\$565.00	LV1	0.00	NM	2	\$1,130.00
8 News Now															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 09/24/12		09/30/12		-TWTF--		2		\$565.00		0.00					
E 2	8	09/25/12	09/28/12	8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
8 News Now 6a M-F															

Order / Rev: 37379
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 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1844

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW																	
CBS THIS MORNING																	
CBS THIS MORNING SATURDAY																	
LIVE! WITH KELLY																	
E 3	8	09/25/12	09/28/12	CBS This Morning	7-9a CM		7-9a		-TWTF--	:30	2	\$440.00	LV1	0.00	NM	2	\$880.00
CBS THIS MORNING SUNDAY MORNING- #2																	
E 4	8	09/29/12	09/29/12	CBS Early Show - Sat.	CM		5-7a		-----S-	:30	1	\$240.00	LV1	0.00	NM	1	\$240.00
8 NEWS NOW AT 4PM & 430PM																	
E 5	8	09/30/12	09/30/12	8 News Now Sun AM #2	CM		8 News Now Sun A-----S		-TWTF--	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
8 NEWS NOW ROTATION																	
E 6	8	09/25/12	09/28/12	Live w/Kelly	CM		9-10a		-TWTF--	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
INSIDE EDITION																	
E 7	8	09/25/12	09/28/12	8 News Now 4p M-F	CM		4-5p		-TWTF--	:30	3	\$940.00	LV1	0.00	NM	3	\$2,820.00
ET/INSIDER																	
E 8	8	09/25/12	09/28/12	8 News Now 5-630p M-FCM	CM		5-630p		-TWTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
SURVIVOR 25																	
E 9	8	09/25/12	09/28/12	8 News Now 5-630p M-F	CM		(4:30 PM-5:00 PM)		-TWTF--	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
E 10	8	09/25/12	09/28/12	Ellen	CM		3-4p		-TWTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
SURVIVOR 25																	
E 11	8	09/25/12	09/28/12	8 News Now 4p M-F	CM		4-5p		-TWTF--	:30	3	\$940.00	LV1	0.00	NM	3	\$2,820.00
SURVIVOR 25																	
E 12	8	09/25/12	09/28/12	8 News Now 5-630p M-F	CM		5-630p		-TWTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
SURVIVOR 25																	
E 13	8	09/25/12	09/28/12	630-7p Inside Edition	CM		630-7p		-TWTF--	:30	2	\$875.00	LV1	0.00	NM	2	\$1,750.00
SURVIVOR 25																	
E 14	8	09/25/12	09/28/12	7-8p Rotator	CM		7-8p		-TWTF--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
SURVIVOR 25																	
E 15	8	09/26/12	09/26/12	7-8p Rotator	CM		8-9p		--W----	:30	1	\$5,750.00	LV1	0.00	NM	1	\$5,750.00

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 15	8	09/26/12	09/26/12	Wed	8-9p	CM	8-9p		--W---	:30	1	\$5,750.00	LV1	0.00	NM	1	\$5,750.00											
Survivor: Philippines																												
SURVIVOR 25																												
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--W---</td> <td>1</td> <td>\$5,750.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--W---	1	\$5,750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	--W---	1	\$5,750.00	0.00																							
E 16	8	09/27/12	09/27/12	Thu	8-9p	CM	8-9p		--T---	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00											
Big Bang / 2 1/2 Men																												
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>---T---</td> <td>1</td> <td>\$7,500.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	---T---	1	\$7,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	---T---	1	\$7,500.00	0.00																							
E 18	8	09/25/12	09/28/12	8 News Now	11p M-F	CM	11-1135p		-TWTF--	:30	2	\$1,550.00	LV1	0.00	NM	2	\$3,100.00											
8 News Now 11p M-F																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-TWTF--	2	\$1,550.00	0.00																							
E 19	8	09/25/12	09/28/12	Letterman		CM	1135p-1237a		-TWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00											
Letterman																												
LATE SHOW w. LETTERMAN																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-TWTF--	2	\$750.00	0.00																							
E 20	8	09/25/12	09/28/12	Craig Ferguson		CM	1237a-137a		-TWTF--	:30	2	\$300.00	LV1	0.00	NM	2	\$600.00											
Craig Ferguson																												
LATE LATE SHOW																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-TWTF--	2	\$300.00	0.00																							
E 21	8	09/29/12	09/29/12	Sat 135-235a	Cold Squad	CM	135-235am		-----S-	:30	1	\$40.00	LV2	0.00	NM	1	\$40.00											
Cold Squad																												
C SQUAD																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-----S-	1	\$40.00	0.00																							
E 22	8	09/29/12	09/29/12	ACC Football		CM	930a-12n		-----S-	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00											
ACC Football																												
CBS COLLEGE FOOTBALL																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-----S-	1	\$750.00	0.00																							
N 23	8	09/28/12	09/28/12	Fri 8-9p		CM	8-9p		----F--	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00											
CSI: NY																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	----F--	1	\$3,500.00	0.00																							
N 24	8	09/29/12	09/29/12	Sat 8-9p		CM	8-9P		-----S-	:30	1	\$1,625.00	LV1	0.00	NM	1	\$1,625.00											
Crimetime Saturday																												
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>1</td> <td>\$1,625.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S-	1	\$1,625.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-----S-	1	\$1,625.00	0.00																							
N 25	8	09/29/12	09/29/12	Sat 1235-135a	DaVinci IQM	CM	12.35a-1.35a		-----S-	:30	1	\$25.00	LV1	0.00	NM	1	\$25.00											
Da Vinci Inquest																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-----S-	1	\$25.00	0.00																							
N 26	8	09/25/12	09/28/12	8 News Now Noon	M-F	CM	12-1230p		-TWTF--	:30	2	\$690.00	LV1	0.00	NM	2	\$1,380.00											
8 News Now Noon M-F																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-TWTF--	2	\$690.00	0.00																							

Totals

37

\$43,290.00